The Woodland Carbon CO$_2$de

While we must take every effort to reduce our CO$_2$ emissions, tree planting projects can provide a valuable way to compensate for those we can't avoid.

The potential of woodlands to soak up CO$_2$ from the atmosphere is becoming increasingly recognised and there are now many commercial schemes that encourage people and businesses to contribute to tree planting to help compensate for their carbon footprint. But before investing in projects people want to know that projects will actually deliver what they claim. The Woodland Carbon Code provides that reassurance.

The voluntary Code ensures a consistent approach to woodland carbon projects, and offers clarity and transparency to customers about what their contributions may realistically achieve.

Validation/verification to the Code means that schemes:

- are responsibly and sustainably managed to national standards;
- can provide reliable estimates of what amount of carbon will be sequestered or locked up;
- are publicly registered and independently verified; and
- meet transparent criteria and standards to ensure that real carbon benefits are delivered.

Schemes or projects that meet the requirements of the code can carry the Woodland Carbon Code label of approval.

Text references – The CO2de device should only be used in the logo. Textual references should be "Woodland Carbon Code" with initial capitals.

The logo, colours and sizing

CMYK colour version
Blue: 100c; 0m; 0y; 0k
Green: 65c; 0m; 100y; 8.5k

Spot colour version
Blue: Process Cyan
Green: PMS 369

Minimum size

← 35mm →

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For further information about the code and the use of the logo, please visit:
www.woodlandcarboncode.org.uk

Both versions of the logo have an outer white keyline built in to allow the logo to sit on any coloured background.
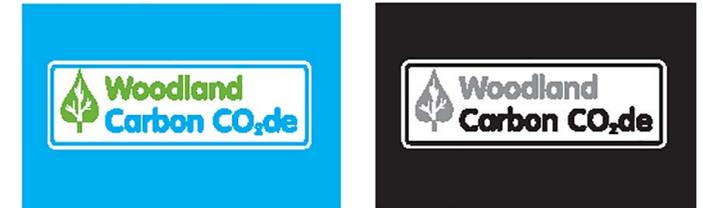
Monotone version
Black: 0c; 0m; 0y; 100k
Grey: 0c; 0m; 0y; 50k